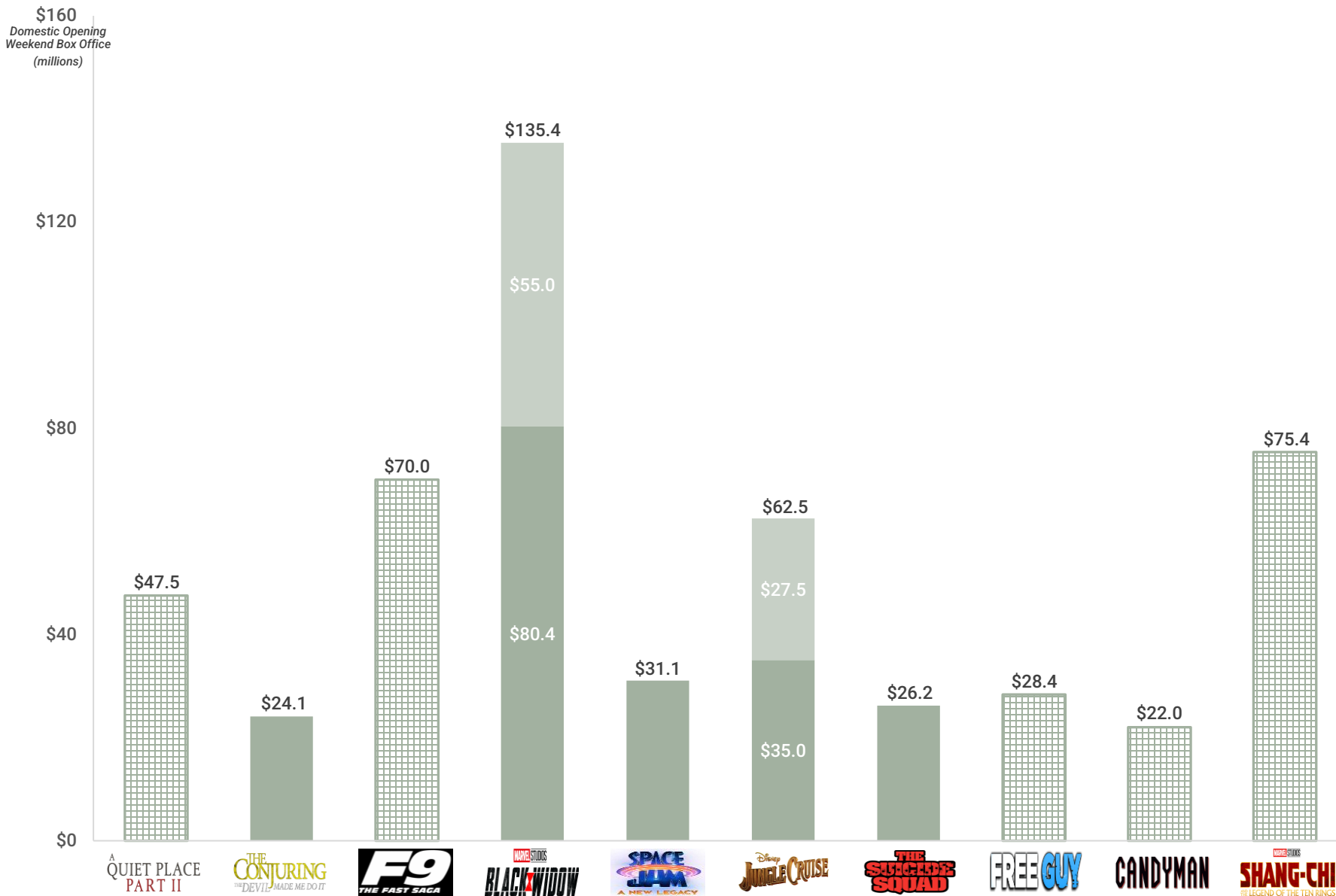


# Summer Films Haven't Come Close To The Heights Of A Typical Blockbuster Opening Weekend

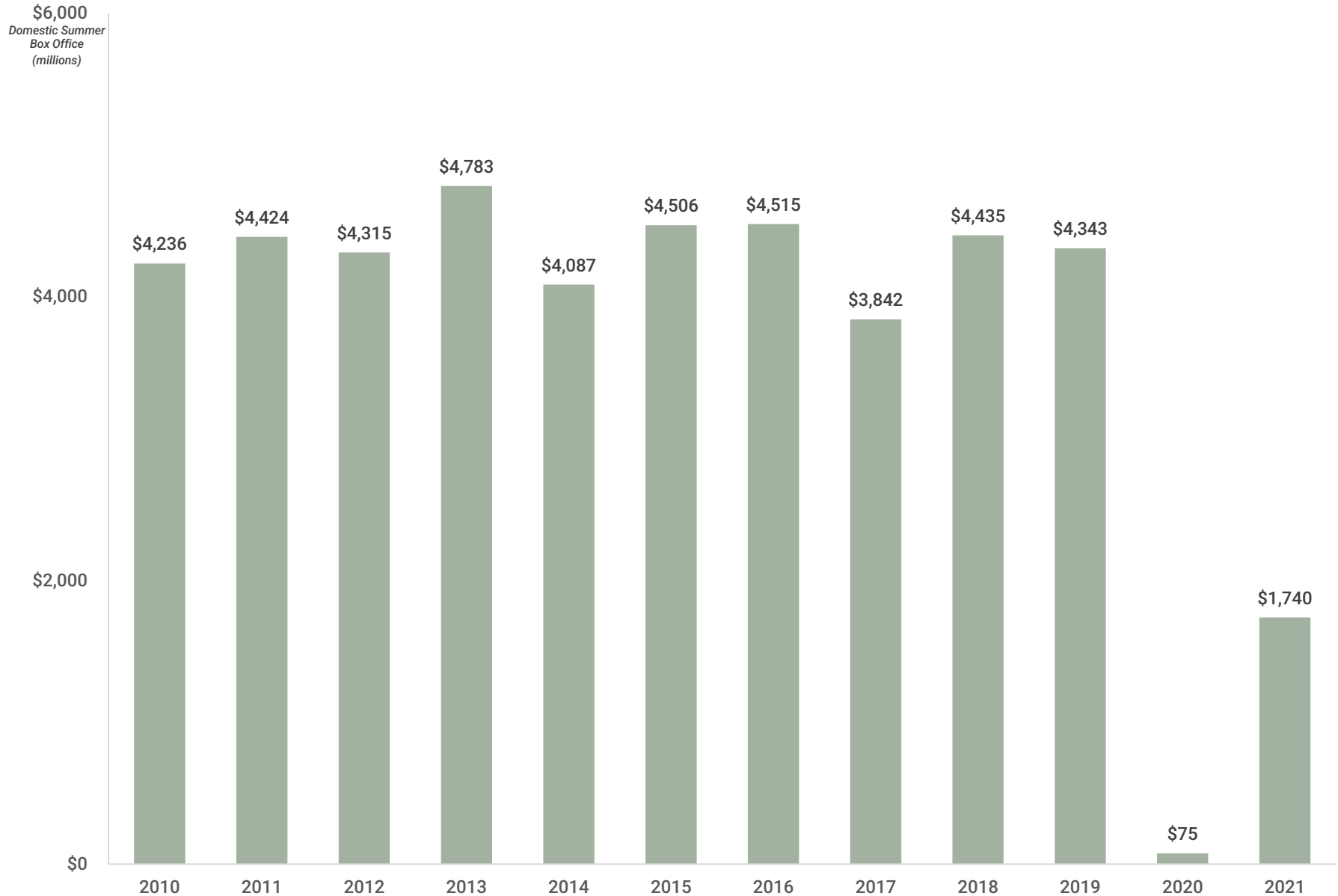


*Should studios experiment more with day/date releases on their burgeoning streaming services?*

Source: BoxOfficeMojo; Company Reports; EMC Analysis

Note: Movies in solid color had a day/date release on a streaming service; Lightly colored bars for Black Widow and Jungle Cruise represent Premier Access Window. Shaded bars represent exclusive theatrical release

# The Box Office Is Gradually Recovering But Still Pales In Comparison To Pre-Pandemic Levels



*Will movie attendance continue to grow next year or have customer habits permanently changed?*