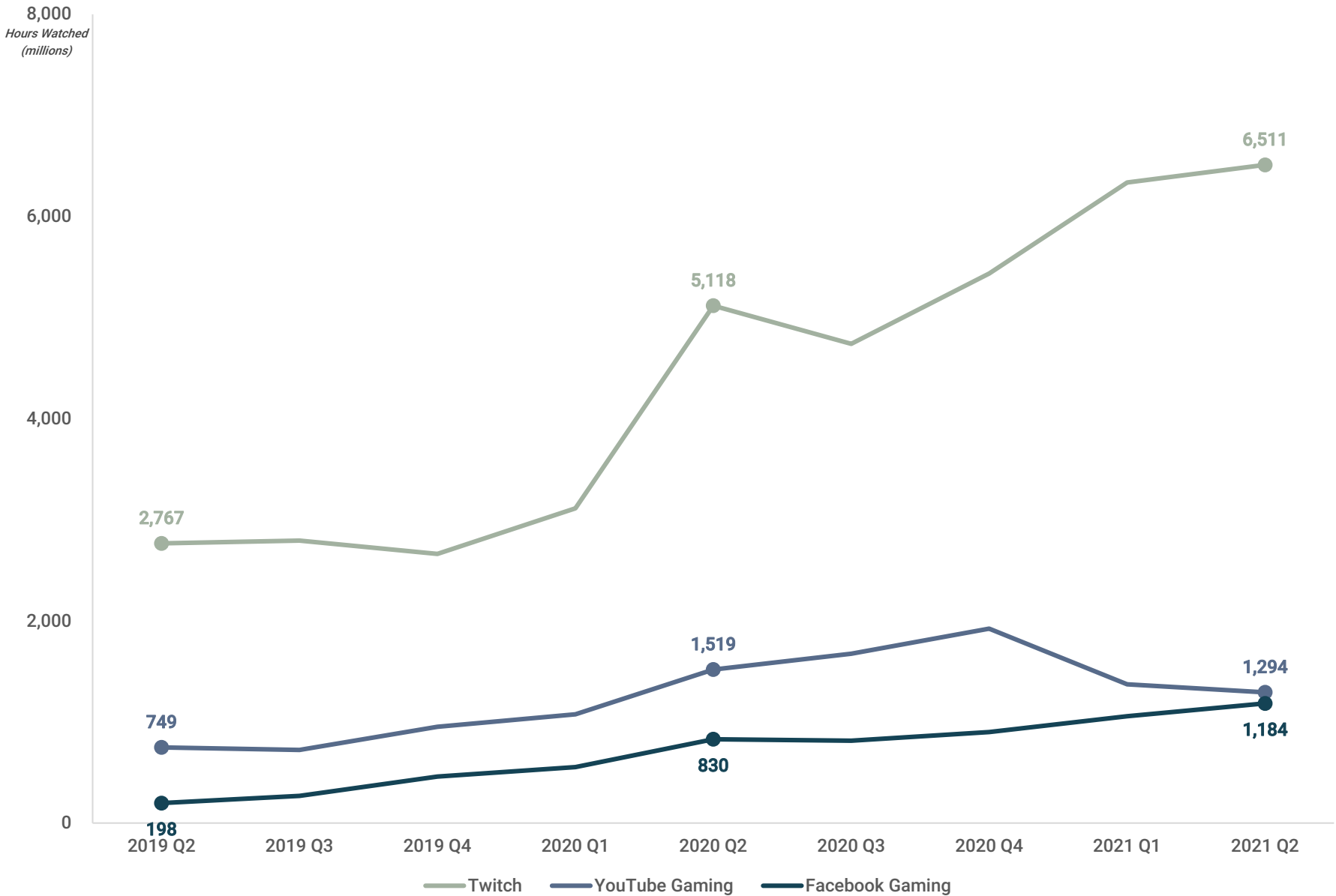


Video Game Engagement Is Starting To Plateau After A Rapid Acceleration During The Pandemic



How will AAA publishers balance the need for frequent content updates as well as new titles?