










Disney Has Been Steadily Incorporating ESPN+ Into All Of Their Recent Sports Media Rights Deals

SPORTS PROPERTY	ANNOUNCED	START YEAR	AAV	DURATION (years)	ESPN+ COMPONENT
	March 2020	2022	\$75	9	<ul style="list-style-type: none"> Exclusive new digital home of PGA Tour Live, providing more than 4,000 hours of live streaming coverage each year Will include four concurrent live feeds and coverage from 36 tournaments
	December 2020	2024	\$300	10	<ul style="list-style-type: none"> Right to stream one non-conference football game and two non-conference men's basketball games per SEC school each season, beginning with the 2021-22 season
	March 2021	2021	\$400	7	<ul style="list-style-type: none"> 75 national regular season games exclusively on both ESPN+ and Hulu, and there are some simulcast rights for the Stanley Cup Playoffs Out-of-market package of over 1,000 games will be available at no upcharge
	March 2021	2023	\$2,700	10	<ul style="list-style-type: none"> For all games on linear, ESPN+ will have simulcast rights Will carry one international series game in the Sunday morning window on an exclusive basis, which will start in 2022
	May 2021	2022	\$550	7	<ul style="list-style-type: none"> Simulcast rights for all games on ABC and ESPN with alternate presentation rights and new content for ESPN+, including highlight-driven programming Non-exclusive regular season games, subject to blackout restrictions
	May 2021	2021	\$175	8	<ul style="list-style-type: none"> Live and on-demand streaming coverage of 380 top-flight matches a year Will show a selection of games from La Liga SmartBank, Spanish soccer's second tier, including five promotion playoffs
	June 2021	2021	<i>Undisclosed</i>	<i>Multi-Year</i>	<ul style="list-style-type: none"> More than 600 Big Sky events in both men's and women's sports will stream on ESPN+ and the ESPN App
	July 2021	2021	<i>Undisclosed</i>	<i>Multi-Year</i>	<ul style="list-style-type: none"> More than 600 Big West events in both men's and women's sports will stream on ESPN+
	July 2021	2024	<i>Undisclosed</i>	12	<ul style="list-style-type: none"> Coverage from all courts and exclusive live coverage of qualifying rounds Access to all ancillary content produced by the AELTC, such as films, classic matches, highlight shows and press conferences

How long until linear networks become the secondary medium for Tier 1 sporting events?