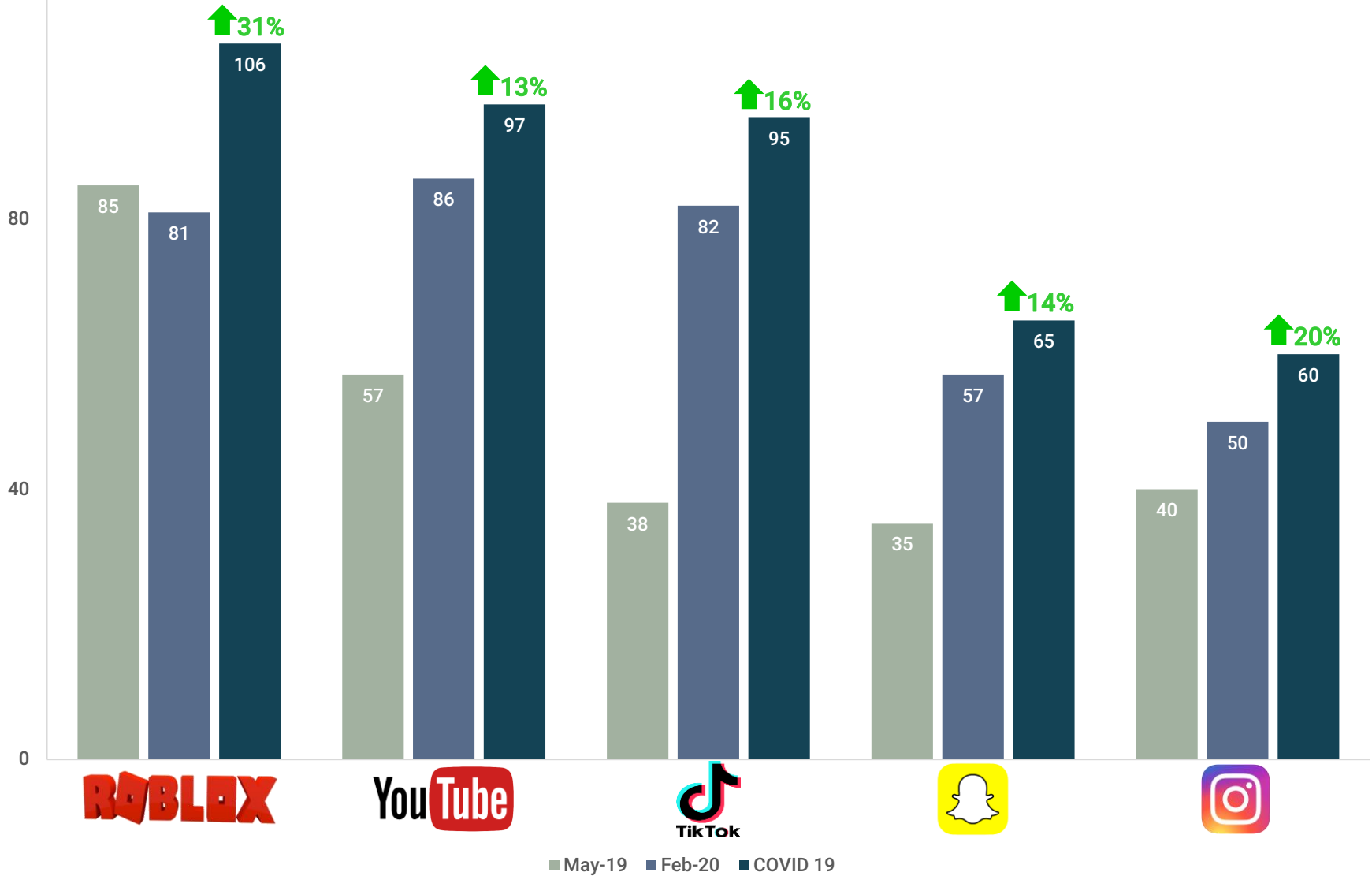


Kids Have Predictably Spent Even More Time With Mobile Apps During The COVID-19 Shutdown

120
Average Daily
Minutes Spent



How will established social platforms adjust their strategy to combat the rapid rise of TikTok?