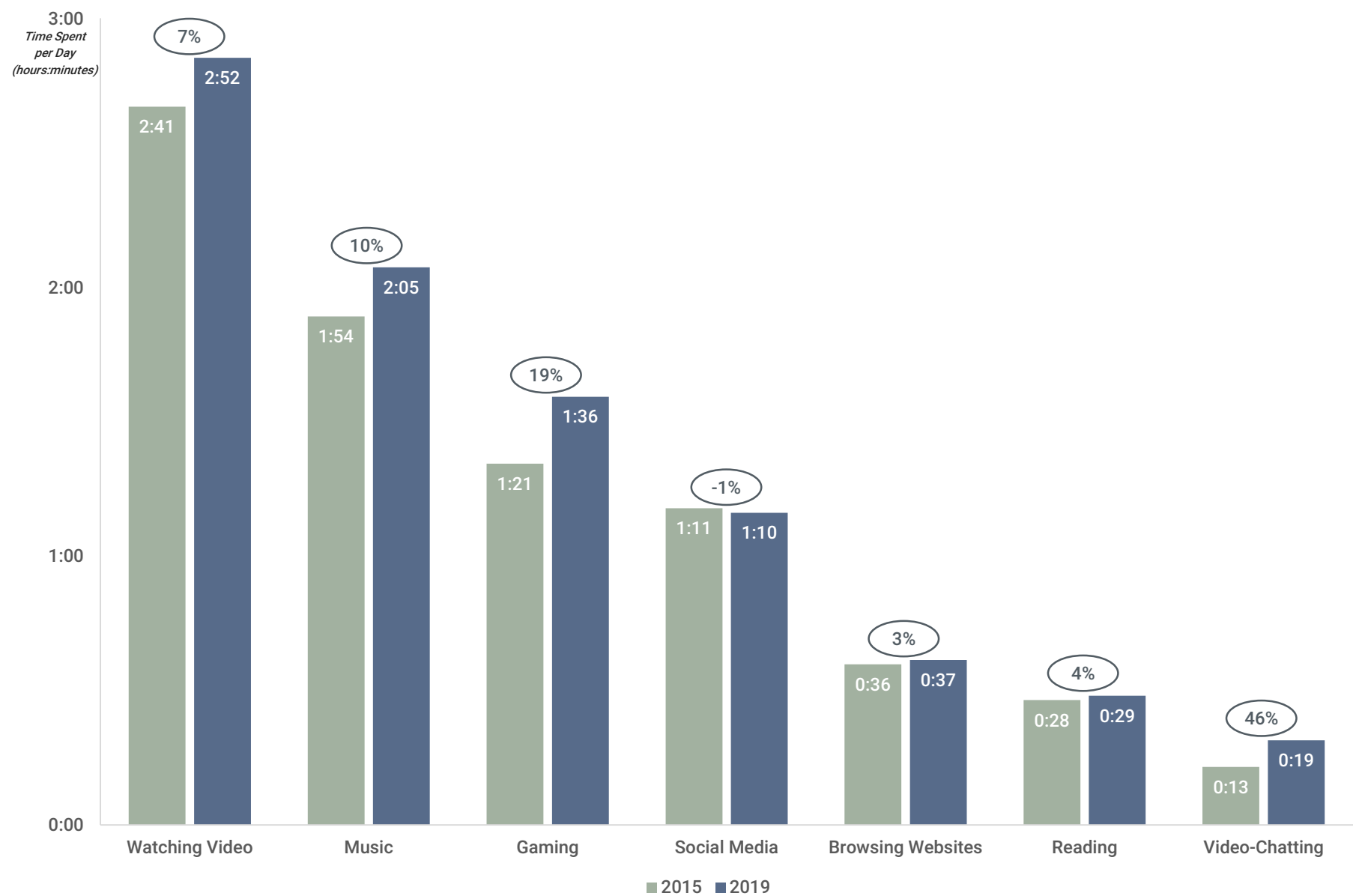


# Teens Are Spending 10 Hours Per Day Consuming Media And 80% Of That Time Is Using A Screen

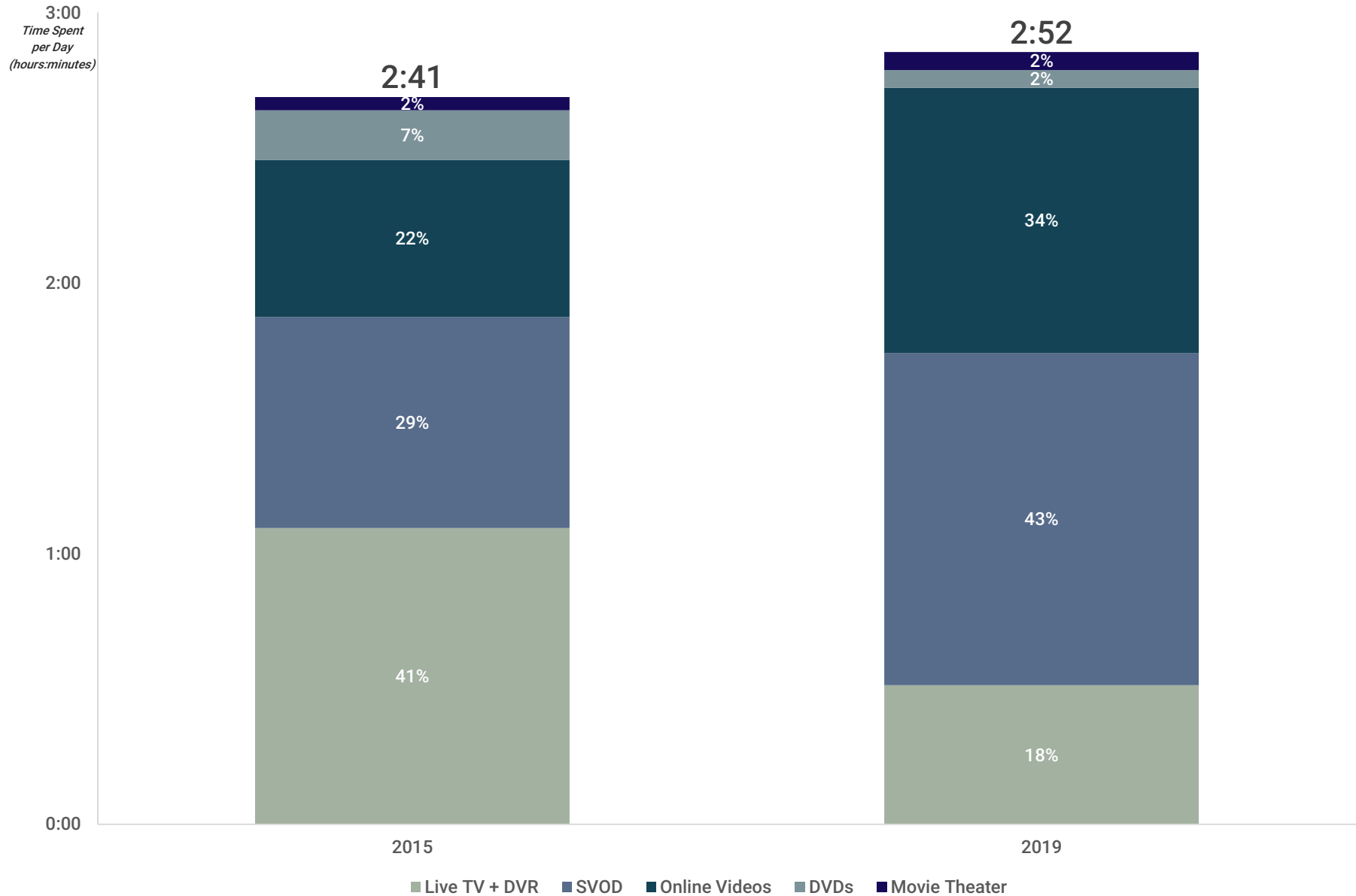


*Will any Hollywood players acquire a gaming company or will they keep licensing IP for titles?*

Source: Common Sense Media; EMC Analysis  
Note: Teens are 13-18 year olds;



# The Composition Of Sources For Watching Video Has Changed Drastically Over The Past 5 Years



*How quickly will brands shift their advertising dollars away from the linear TV ecosystem?*