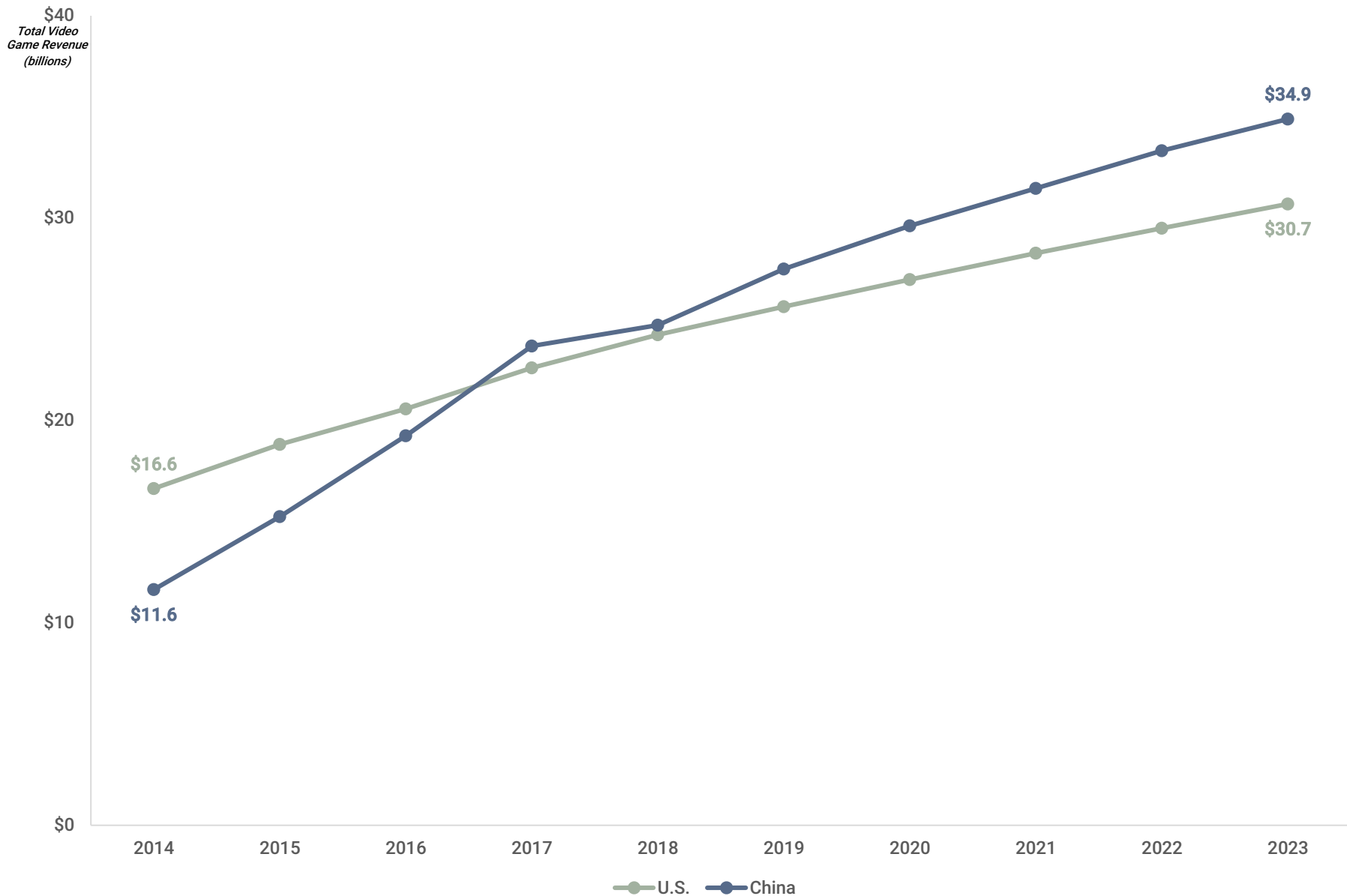


On The Strength Of Mobile, China Will Maintain Its Position As The Largest Video Game Market



Can Western publishers successfully port AAA titles and capitalize on this massive audience?