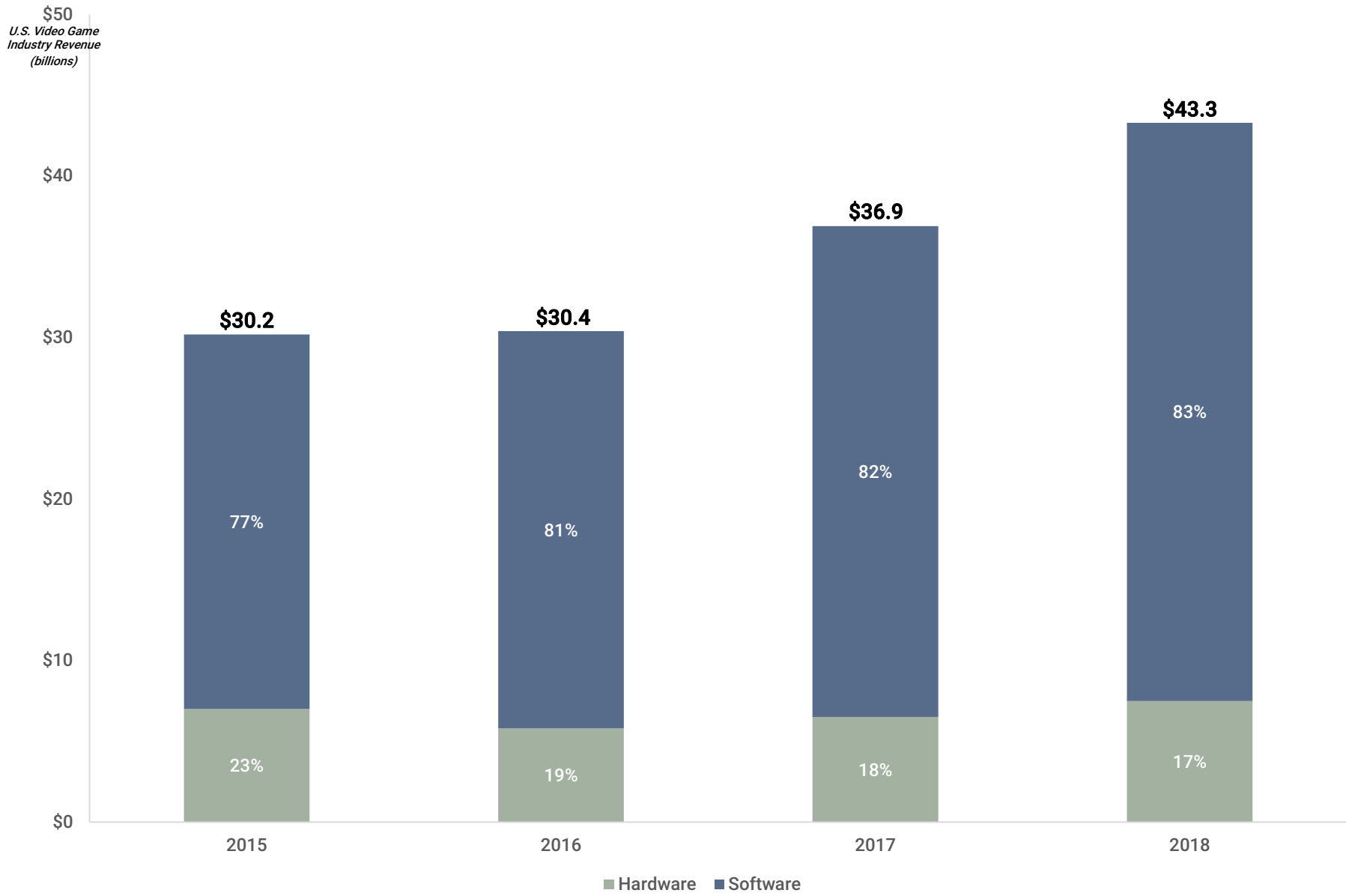


The Rise Of In-Game Transactions Has Been A Major Driver In The Growth Of The Gaming Industry



After the success of Fortnite, will AAA publishers start to offer more free-to-play titles?

Source: NPD Group, Sensor Tower; EM Analysis
Note: Hardware, including peripherals; Software includes in-game purchases and subscriptions

